

Awards of Excellence 2022 Sponsorship Opportunities

About EHRC

Our primary role at Electricity Human Resources Canada (EHRC) is to keep the lights on by preparing and empowering a world-class workforce for the entire electricity industry. As a national non-profit we are an unbiased convenor of stakeholders that work together to ensure that we have a workforce that is safety-focused, highly skilled, diverse, and productive.

Awards of Excellence

EHRC, through its annual Awards of Excellence event, brings together sector stakeholders from across Canada to recognize and celebrate the outstanding accomplishments of employees, leaders and teams who are making a positive and tangible impact on their organization while contributing to the composition of a highly skilled workforce in the electricity industry. The awards are given in the following categories:

- Leader of the Year Award
- Emerging Leader of the Year
- Innovation in HR Practices at an Educational or Training Institution
- Innovation in HR Practices at an Employer
- Workplace Diversity and Inclusion Champion

The 2022 Awards of Excellence will be held at Vantage Venues, Toronto on Thursday February 16th, 2023 and will be attended by employers, labour, education, and government representatives working for and with the sector. The aim of this event is to connect, convene and inspire the industry.

Sponsorship Opportunities

EHRC has designed several sponsorship opportunities for its stakeholders. Through these opportunities the sponsoring company is able to directly contribute to the success of the event while profiling their brand and demonstrating active commitment to championing change in the sector.

Contact Marie at mould@ehrc.ca or Sandiswa at sotashe@ehrc.ca for more information



Awards of Excellence 2022

Sponsorship Opportunities

CHAMPION SPONSOR \$10,000

- One (1) opportunity available
- Opportunity to welcome delegates during opening remarks
- Recognition in newsletter, social media, and web page
- Recognition in event opening and closing remarks
- Logo electronically displayed at the event
- Organization promotional video to be played during the program
- Recognition as official Program sponsor through all event marketing material
- Opportunity to introduce the panel
- Table of Eight complimentary tickets

GOLD SPONSORS \$5,000

- **SOLD OUT**
- Recognition in newsletter, social media, and web page
- Recognition in event opening and closing remarks
- Logo electronically displayed at the event
- Organization promotional video to be played during the program
- Opportunity to present an Award
- Four complimentary tickets

SILVER SPONSORS \$3,000

- Multiple opportunities available
- Recognition in newsletter, social media, and web page
- Recognition in event opening and closing remarks
- Logo electronically displayed at the event
- Three complimentary tickets

BRONZE SPONSORS \$2,000

- Multiple opportunities available
- Recognition in newsletter, social media, and web page
- Recognition in event opening and closing remarks
- Logo electronically displayed at the event
- One complimentary ticket

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A La Carte Sponsorship Opportunities

KEYNOTE SPEAKER SPONSOR \$10,000

- One (1) opportunity available
- Recognition in newsletter, social media, and web page
- Recognition in event opening and closing remarks
- Logo electronically displayed at the event
- Organization promotional video to be played during the program
- Recognition as official Program sponsor through all event marketing material
- Opportunity to introduce the Keynote Speaker
- Table of Eight complimentary tickets

PHOTOGRAPHY SPONSOR \$3,000

- One (1) opportunity available
- Recognition in newsletter, social media, and web page
- Recognition in event opening and closing remarks
- Logo electronically displayed at the event
- Three complimentary tickets

COFFEE BREAK SPONSOR \$1,500

- **SOLD OUT**
- Title Sponsor of coffee break on day of the event
- Recognition as the coffee break sponsor in event opening and closing remarks
- Recognition in newsletter, social media, and web page
- Logo electronically displayed at the event
- One complimentary ticket

NETWORKING BREAK SPONSOR \$1,500

- **SOLD OUT**
- Title Sponsor for networking breaks on day of the event
- Recognition as the networking break sponsor in event opening and closing remarks
- Recognition in newsletter, social media, and web page
- Logo electronically displayed at the event
- One complimentary ticket

We invite collaborative thinking to customize sponsorship benefits that work best for you! We welcome the opportunity to discuss your business, engagement, and marketing objectives to recommend the profile-building sponsorship program that will deliver the best impact for your organization.

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