

AGENTS OF CHANGE:

CHAMPIONS

CELEBRATING

DIVERSITY &

INCLUSION

NOV  
7<sup>TH</sup>

SAVE THE DATE



REGISTER NOW



## Electricity Human Resources Canada Calgary – Wednesday, November 7, 2018

Mount Royal University, 4825 Mount Royal Gate SW, Calgary, AB.

### PARTNERSHIP OPPORTUNITIES

#### Elite Partner - \$10,000 / One available

- Official Elite Host
- Opportunity to welcome the Minister during opening remarks
- Opportunity to welcome participants during opening remarks
- Opportunity to present one of the three panel discussions
- Reserved VIP seating for 3 people to sit at the head table
- Opportunity to participate in pictures with distinguished speakers, guests during the event
- Logos and special recognition in all promotional material, EHRC newsletters and web site
- Logo to be displayed electronically during the event
- We will put a link to your website on the EHRC website
- Opportunity to display literature
- Special recognition before, during and after the event on all materials



#### Host Partner - \$5,000 / One partnership available

##### As Host partner you receive the following benefits

- Official Program Host
- Opportunity to welcome delegates during opening remarks
- Opportunity to introduce the Keynote Speaker.
- Opportunity to present one of the three panel discussions
- Reserved VIP seating for 2 people to sit at the head table
- Acknowledgement of sponsorship from podium during the event
- Logos and special recognition in all promotional material, EHRC newsletters and web site
- Logo to be displayed electronically during the event
- We will put a link to your website on the EHRC website
- Opportunity to display literature

A red stamp with the word "SOLD!" in white, slanted text, tilted at an angle.

## Supporting Partner - \$2,000 / Two Partnerships available

### As supporting partner, you receive the following benefits

- Acknowledgement of sponsorship from podium during the event
- Recognition in EHRC newsletters
- Logo to be displayed electronically during the event
- Opportunity to introduce a Speaker
- Opportunity to introduce one of the three panel discussions
- Opportunity to display literature

## General Partner - \$1,000/ Multiple Partnerships available

### As supporting partner, you receive the following benefits

- Recognition in promotional material, EHRC newsletter and on the Web site.
- Recognition of gratitude from the podium
- General electronic/print recognition throughout the event
- Logos and special recognition in all promotional material at the event

## Session Partner - \$700/ Multiple Partnerships available

### As supporting partner, you receive the following benefits

- Recognition in promotional material, EHRC newsletter and on the Web site.
- Recognition of gratitude from the podium
- General electronic/print recognition throughout the event
- Logos and special recognition in all promotional material at the event

A red stamp with the word "SOLD!" in white, slanted text, tilted at an angle.

## Lunch Partner - \$1,000/ Multiple Sponsorships available

### As supporting partner, you receive the following benefits

- Recognition in promotional material, EHRC newsletter and on the Web site.
- Recognition of gratitude from the podium
- General electronic/print recognition throughout the event
- Special seating at lunch table
- Logos and special recognition in all promotional material at the event

## Coffee Break Partner - \$300/ Multiple Sponsorships available

### As supporting partner, you receive the following benefits

- Recognition in promotional material, EHRC newsletter and on the Web site.
- Recognition of gratitude from the podium
- Signage at the coffee station
- General electronic recognition throughout event

- Logos and special recognition in all promotional material at the event

After completing the Registration Form please contact Marie at EHRC directly, by either calling us at: 613-235-5540 ext. 222 or email us at: [mould@electricityhr.ca](mailto:mould@electricityhr.ca)

### PARTNERSHIP REGISTRATION FORM

Please complete the registration form below and submit it along with your selection of partnership opportunity by e-mail to [info@electricityhr.ca](mailto:info@electricityhr.ca). Please read the “Partnership Terms and Conditions” as outlined on the next page.

Please note that partnership opportunities will be allocated on a first come-first served basis.

Name of Organization:		
Contact:		
Title:	Department:	
Address:		
City:	Province:	Postal Code:
Telephone:	Fax:	
E-mail:		
Submitted by:		

PREMIER PARTNERSHIP OPPORTUNITIES	Status	Cost
<input type="checkbox"/> Elite Partner	<b>SOLD!</b>	\$10,000
<input type="checkbox"/> Host Partner		\$5,000
<input type="checkbox"/> Supporting Partner		\$2,000
<input type="checkbox"/> General Partner		\$1,000
<input type="checkbox"/> Session Partner		\$700
<input type="checkbox"/> Lunch Partner		\$1000
<input type="checkbox"/> Coffee Break Partner		\$300
<input type="checkbox"/> In-Kind Partner		As negotiated

**Please note sponsors can negotiate unique packages that would best suit their needs and interest. Contact us to discuss.**

### PARTNERSHIP TERMS AND CONDITIONS (As applicable to the partnership opportunity selected)

- Partnerships are accepted on a first-come, first-served basis for all partnership levels.
- EHRC reserves the right to limit the number of program partners.
- A partnership is secured only on receipt of the payment and payment is due upon the signing of the contract.
- EHRC reserves the right to re-sell the Partnership if the signed agreement and payment is not received within 30 days of receipt of the agreement.
- All payments are final, and no refund will be issued. Costs are quoted in Canadian funds.
- Acceptance of partnerships does not imply endorsement of partners’ products or services in any way, nor does it entitle the partnering organization to speak from the podium during the conference, unless as specified as part of the benefits applicable.
- The conference secretariat reserves the right to decline any partnership level and the right to amend the rules and regulations governing partnership at their discretion.

8. Partners must supply an electronic version of the logo by email at [mould@electricityhr.ca](mailto:mould@electricityhr.ca) no later than October 1, 2018.