

Empower the Next Generation of Electricity Workers

Critical labour gaps in Canada's electricity sector point to the importance of hiring new talent and opening doors for students and first-year apprentices.

The trades in Canada's electricity industry were experiencing a pre-pandemic retirement rate of 1.5x the national average - that trend recently accelerated, while apprenticeship registrations are down nationally. We aim to change this.

It is a perfect fit – our sector is generating more opportunities for rewarding, in-demand careers in renewable energy and clean technologies and young employees are attracted to professions for a healthier planet.

As an eligible employer, you can receive between \$5,000 and \$10,000 for hiring a student or first-year apprentice.

Electricity Human Resources Canada's (EHRC) [Empowering Futures Program](#) is Canada's student and first-year apprentice work placement initiative for the electricity industry, providing financial incentives to employers who create new Work Integrated Learning (WIL) opportunities. With these incentives, employers can offer more WIL opportunities, building their talent pool and strengthening our industry's workforce.

Why Empowering Futures?

- Minimize the financial barrier of hiring students or first-year apprentices.
- Offset risk by subsidizing costs.
- Try out a new prospective worker before hiring.
- Build your talent pipeline and future workforce.

You will also gain access to additional, high-value supports!

- Participate in tailored [Diversity, Equity and Inclusion](#) training for employers
- Post future employment opportunities on EHRC's national [Job Board](#)
- Explore [Mentor Junction](#) – make connections, expand your network, access incredible experience and take advantage of our existing resources to support both mentors and mentees
- Encourage your participants to complete EHRC's [Professional Skills Training](#) to foster a supportive and evolving workplace and increase employee retention



Hire today! Apply now to access Empowering Futures funding and EHRC resources.

EHRC is Canada's leading organization delivering labour market research, industry insights and HR resources for the electricity sector. We empower the people who power your world by generating a world-class workforce that is safety-focused, highly skilled, diverse and productive - for today and for future generations.

Funded by the Government of Canada

