

# 2017 Member Benefits Summary

Member Benefits	Large Employers / National Associations	Medium Employers / National Associations	Small Employers/ Provincial or Regional Associations	Labour Associations	Educational Institutions
	\$6,000 (over 500 employees)	\$4,000 (101 to 500 employees)	\$2,000 (up to 100 employees)	Large: \$6,000 (over 5000 members) Medium: \$2,000 (1001 to 5000 members) Small: \$1,500 (up to 1000 members)	\$1,000 (all sizes)
Listing on EHRC's Online Member Directory Listing	●	●	●	●	●
Profile feature opportunity on ElectricityHR.ca <sup>1</sup>	●	●	●	●	●
Logo placement on ElectricityHR.ca partner page under appropriate category	●	●	●	●	●
Banner Placement on ElectricityHR.ca for 30 days <sup>2</sup>	●	●	●		
Video link promoted on EHRC social media channels <sup>3</sup>	●	●	●	●	●
Event listings in EHRC newsletter - industry events section (provided by member)	●	●	●	●	●
Special Member Rate for EHRC Events <sup>4</sup>	●	●	●	●	●
First option to purchase sponsorship opportunities for EHRC Events and Awards	●	●	●	●	●
Partner recognition at EHRC Events and Awards Gala.	●	●	●	●	●
Free access to two EHRC webinars	●	●	●	●	●
Advance and members only access to EHRC research and publications.	●	●	●	●	●
Members only access to exclusive EHRC materials, resources and reports <sup>5</sup>	●	●	●	●	●

<sup>1</sup> Limited number allowed per month.

<sup>2</sup> Banner size is 300 by 200 pixels. Ad artwork to be provided by member. There will be a limited number of banner placements offered in designated positions on ElectricityHR.ca per month. Offered on a first come, first served basis.

<sup>3</sup> Video link supplied by participating member. All placements subject to EHRC approval in accordance with terms and conditions.

<sup>4</sup> A membership marketing opportunity when registering for the 2016 Conference and Awards Gala.

<sup>5</sup> Access will be granted via request.